



**Government of Jammu and Kashmir  
Tourism Department, Civil Secretariat  
Jammu/Srinagar.**

-:-

**Subject:- Authorization of Officers for Media briefing for SANJY – 2025.**

**Circular No. 01/TSM of 2025**

**Dated: 17.06.2025**

To ensure the dissemination of authentic information regarding the Shri Amarnath Ji Yatra, 2025, only the following officers are hereby authorized to interact with the media and conduct press briefings concerning all aspects of the Yatra:

1. Divisional Commissioner, Kashmir, and IGP Kashmir for the Kashmir Division.
2. Divisional Commissioner, Jammu, and IGP Jammu for the Jammu Division.

These officers shall also closely coordinate with the Information Department, J&K, and the Shri Amarnath Ji Shrine Board.

**Sd/-  
(Yasha Mudgal) IAS  
Commissioner Secretary to the Government  
Tourism Department**

*No: TSM-SB/5/2025*

*Dated: 17.06.2025*

**Copy to the:**

1. All financial Commissioners (Additional Chief Secretaries) .
2. Director General of Police, J&K.
3. All Principal Secretaries to the Government.
4. Principal Secretary to the Hon'ble Lieutenant Governor/Chief Executive Officer, Shri Amarnath Ji Shrine Board.
5. All Commissioner/Secretaries to the Government.
6. Joint Secretary (Jammu & Kashmir and Ladakh), Ministry of Home Affairs, Government of India.
7. Divisional Commissioner, Kashmir/Jammu.
8. IGP Jammu.
9. IGP Kashmir.

10. All Heads of the Department/ Managing Directors.
11. All Deputy Commissioners.
12. Director, Archives, Archaeology and Museums, J&K.
13. Director Information, J&K.
14. Director, Estates, Kashmir/Jammu.
15. OSD to Hon'ble Chief Minister, Jammu and Kashmir.
16. General Manager, Government Press, Jammu/Srinagar.
17. Private Secretary to the Hon'ble Lieutenant Governor, Jammu and Kashmir.
18. Private Secretary to the Chief Secretary.
19. Private Secretary to Commissioner/Secretary to the Government, Tourism Department

  
**Additional Secretary to the Government  
Tourism Department**

